

## PRESS RELEASE

---

### **- Publication of informative prospectus on proxy solicitation - Mediaset SpA Extraordinary General Meeting of 15 December 2017**

With reference to the press release dated 15 November (concerning the Notice of Solicitation of Proxies for the Extraordinary General Meeting of Mediaset SpA of 15 December 2017) and following the publication on 20 November of the relevant explanatory report by the Board of Directors of Mediaset S.p.A. (available at the website [www.mediaset.it](http://www.mediaset.it) in the Corporate/Governance section), Fininvest S.p.A. informs that:

- today it has sent to Consob, Borsa Italiana S.p.A., Monte Titoli S.p.A. and Mediaset S.p.A. the **Proxy Statement** and its related **Proxy Form** concerning the solicitation and its reasons;
- the aforementioned documents can be consulted on the following websites:  
[www.fininvest.it](http://www.fininvest.it) (home page)  
[www.proxitalia.com/sollecitazionemediaset](http://www.proxitalia.com/sollecitazionemediaset)  
[www.emarketstorage.com](http://www.emarketstorage.com)

For more information, you can also call **800125548**, which is available Monday through Friday from 10 am to 7 pm (for calls from abroad: +39-0642171777).

As announced on 15 November, Fininvest S.p.A. is promoting the solicitation of proxies to support the proposal of the Board of Directors of Mediaset S.p.A. to amend Article 17 of the Company Bylaws, concerning the composition and appointment of the Board of Directors (first item on the Agenda of the Extraordinary General Meeting). The aforementioned documents contain information relating to the solicitation that the shareholders of Mediaset S.p.A. should evaluate before joining.

Milan, November 22, 2017

---

#### **For more information**

Fininvest Department of Communication

Ph. +39.02.8541.4252

[dir.comunicazione@fininvest.it](mailto:dir.comunicazione@fininvest.it)